



# EMA PREVENTION

*Basic disclosures from the Residents' Register are expensive: on average, over €10 is charged per item of information. However, the person you're looking forward is often not known to the registration office, or the office merely confirms the latest address you already have. And EMAs that provide information on out-of-date or undeliverable addresses are also not uncommon. But you still have to pay for them.*

*Our solution is known as EMA Prevention: thanks to innovative forecasting techniques developed by our research teams, we cut down on up to 65% of these unnecessary disclosure requests and pass the savings on to you.*

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## **ADVANTAGES FOR YOUR BUSINESS WITH EMA PREVENTION FROM REGIS24:**

- innovative, statistics-based forecasting techniques as an additional option from Regis24
- avoid up to 65% of unnecessary requests for information from the Residents' Register, thanks to EMA Prevention
- with our address identification research, you can save up to 38% of your costs
- no minimum purchase or minimum contract period
- no extra integration expenses
- established and certified since 2003

## AND THIS IS HOW EMA PREVENTION WORKS IN DETAIL:

- 1). Enquiries proceed according to the principle of address information from our research pathways up to and including the registration office stage.
- 2). We identify those data items that include an address, which were initially retrieved and then discarded during the database research.
- 3). In the event that these addresses are reconfirmed as a result of a digital testing of proof of delivery, we won't then issue an enquiry to the registration office – in this case there's a strong probability that the registration office will not supply any new information.
- 4). For incidental enquiries we calculate by means of a statistical model the specific probability of failure to ascertain an address.
- 5). If this probability value exceeds a critical limit, we do without an EMA and thus save you the information fees.

***+800 successful companies trust in our solutions:***

**accredis**



**AXACTOR**

## FOR WHICH RECORDS IS EMA PREVENTION MOST SUITABLE?

EMA prevention is particularly suitable for cases with smaller claims, as unsuccessful EMA requests can be avoided and costs can be kept at a minimum.

***Let the Regis24 experts advise you personally:***

 030 44350 240  [sales@regis24.de](mailto:sales@regis24.de)